Package Options

Key Differentiators

- No technical or creative editing is required to administrate the product content on your website. You can add, remove or modify products at your discretion without additional charges or structural alterations to your site. This includes product categorisation and site navigation.
- No cumbersome upload software is required. All content is managed via a user-friendly web browser interface.
- Taylor Initiatives offers a complete package. The operational aspects of maintaining your website such as system maintenance, domain & certificate renewals, and data backups are all managed on your behalf, leaving you free to focus on your business objectives.
- A flat fee is charged for the eCommerce Framework, regardless of the amount of transactions that are processed.
- Flexible package options provide an affordable eCommerce solution tailored to your exact requirements.
- Content management facilities provide a means of previewing your products in a pre-production environment, exactly as they will appear in your live site upon publication.
- Upgradeable from Standard Edition to Professional Edition

eCommerce Framework Options

PACKAGE FEATURES	Lite	Standard	Professional
Website hosting within the Taylor Initiatives framework	☑	☑	☑
Registration & renewal of your domain name	☑	☑	☑
Registration & renewal of your SSL certificates	☑	☑	☑
User manuals	☑	☑	☑
eMail Technical Support	☑	☑	☑
Telephone technical support	☑	☑	☑
Search engine submission	☑	☑	☑
Search engine ranking optimisation	☐	☐	☑
Domain email addresses	2	10	unlimited

SHOP FRONT FEATURES	Lite	Standard	Professional
Dynamic website, personalised to your specifications	☑	☑	☑
Information listing with thumbnails, updatable by you	☑	☑	☑
Product listing with thumbnails, updatable by you	☐	☑	☑
Product promotion / front page specials	☐	☑	☑
Customer account management / self service	☐	☑	☑
Newsletter / subscription facility	☐	☑	☑
Intelligent shopping cart	☐	☑	☑
Credit card number validation	☐	☑	☑
Shipping and tax calculations	☐	☑	☑
Comprehensive searching	☐	☑	☑
Secure 128bit SSL	☑	☑	☑
Order forms for phone / fax / post / email payments	☐	☑	☐
Integration with payment gateway (automatic online payments)	☐	☐	☑
Multi currency / international sales	☐	☐	☑
Product listing	0	1000	unlimited

ADMINISTRATION FEATURES	Lite	Standard	Professional
Browser-based site management and content entry	☑	☑	☑
Customisable content control including product details, classifications, brands, shipping options, and payment options	☑	☑	☑
Preview and deploy content updates	☑	☑	☑
Product image upload from hard-drive	☑	☑	☑
Image capture TWAIN integration	☐	☐	☑
Automatic thumbnail generation	☐	☐	☑
Online order and history tracking	☐	☐	☑
Automatic exchange rate updates	☐	☐	☑

COST ESTIMATES*	Lite	Standard	Professional
Setup (once-off)	$320.00	$320.00	$462.00
Graphic Design (once-off)	$500.00	$500.00	$500.00
Monthly Access Fee	$143.00	$198.00	$396.00

* Figures are provided as a guide and are estimates only. Please contact Taylor Initiatives for an accurate quote specific to your needs. All prices include GST unless otherwise stated. Prices do not include 3rd party payment gateway or bank fees (applicable to Professional Package only)

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